

# Purpose Driven Leadership

## 2 Days

**Course Description:** The two-day course is designed to give skills to those in upper management. The program focuses on core skills that can be instantly applied in the upper managers' workplace. This course focuses on practical ways to equip and motivate your workers while coaching them toward a higher degree of competency. *Purpose Driven Leadership* is highly motivational and interactive, and participants have the flexibility to ask questions and give personal examples. In addition, this course focuses on planning for successful delegation and how to support the workers without having to step in and solve all their problems.

### **Course Objectives:**

- Discuss qualities leaders must possess
- Examine the core competencies of strategic planning
- Analyze the three phases of strategic planning
- Evaluate the impact of mission and vision statements and how to develop one
- Brainstorm why visions fail
- Identify the need to have a strategy and know where are you going
- Create strategic goals
- Understand how to communicate vision through leadership
- Discuss individual communication styles
- Identify what type of communication must be communicated downline
- Identify what type of communication must be communicated upline
- Discuss how to demonstrate tough-minded leadership
- Brainstorm qualities of leaders who are change agents
- Analyze when to have a slow approach to change
- Analyze when to have a fast approach to change
- Assess and take a closer look at change
- Classify the many reasons why workers block change
- Develop ways to reduce employee resistance
- Explain how to make changes which support goals
- Analyze secrets to implementing change
- Define ways to create organizational core values
- Brainstorm strategies for creating trust
- Analyze how to equip and empower
- Develop a strategy for equipping workers with new skills
- Explore requirements for being an overcomer
- Analyze two types of motivation
- Evaluate how to hire great employees
- Discuss best practices in disciplining employees and changing behavior
- Define how to track employees
- Discuss values of successful coaching
- Explore options in coaching employees toward success
- Explore the three step process to coaching
- Discuss the attributes of successful coaches
- Identify common coaching mistakes
- Evaluate the best practices in solving problems
- Discuss the benefits of problem solving
- Analyze ten ways to expand your possibilities in choosing a solution
- Brainstorm a decision checklist
- Discuss levels of group conflict and how to deal with it professionally
- Evaluate the best way to create a code of conduct that works
- Discuss eight of the most common times for conflict