

Creating a Successful Project Business Case Online

*PDU*s – 13

Course Description: This intensive online course will focus on the business case. Learn what a business case is, what it includes, why it is necessary for successful project management, and how to develop a business case for every project. Learn how to conduct a business case review to ensure your project's success. This course will follow one or more of Project Management Institute's nine knowledge areas of *PMBOK*[®] *Guide*.

Method of teaching: Students will learn tips, techniques and processes through webinars, which can be accessed 24/7 and completed at their own pace. Remember, though, that you must complete the course within 60 days.

Course Objectives:

- Define business case
- Identify purpose of a business case
- Examine the relationship between organizational strategy and the business case
- Define and detail project charter
- Define content areas of a business case
- Detail areas of document objectives, reasons, benefits and benefits realization
- Detail areas of timescale, costs and investment appraisal
- Define and detail sensitivity analysis
- Define estimating concepts and detail four models of estimating
- Define and detail project data collection
- Examine hard and soft data
- Examine strategies for converting data to monetary values
- Detail five steps to converting data to monetary values
- Define and detail return on investment (ROI)
- Define and detail benefit/cost ratio, payback period, net present value, internal rate of return
- Examine the building/creation of a business case
- Examine methods of developing a business case
- Examine different formats for a business case
- Examine business case templates
- Define business case review
- Examine questions to ask during a business case review
- Define inputs and outputs from a business case review
- Examine options after a business case review
- Identify levels of responsibility with a business case
- Analyze a business case example